

Jay-Dee Samonte!

ART DIRECTOR

EXPERIENCE

Wunderman Thompson | Art Director

April 2023 - Present

- Creating 360 digital assets for US Marine Corps

Good Kid / Xfinity Creative | Junior Art Director

November 2021 - April 2023

- Concepted and produced partnership commercials
- Managed, edited, and created social content while designing an in-feed brand refresh

Freelance Creative | Photography and Art Direction

2017 - Present

Clients: Brooklyn Track Club, Save Face, Facebook, Scener, The BeatBox RVA

Periscope | Art Director Intern

June 2021 - Sept 2021

- Concepted a creative campaign for Michelina's Foods
- Designed digital assets for Minnesota Lottery

INVOLVEMENT

4A's MAIP (Multicultural Advertising Internship Program) | Fellow

June 2021 - August 2021

Richmond Ad Club Mentor Program | Mentee

Spring 2021

EDUCATION

Virginia Commonwealth University (VCU)

B.S. Marketing - Brand Management

da Vinci Center - Venture Creation Certificate

CONTACT

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AWARDS

VCU Strategic Workshop

Runner-up ▪ Fall 2020

Jefferson Hotel Research Competition

Finalist ▪ Spring 2020

Reena Shrestha Memorial Scholarship

Recipient Fall ▪ 2019 - Spring 2020

Klugman Scholar Fund

Recipient ▪ Fall 2019 - Spring 2020

TOOLS & SKILLS

Adobe Creative Suite

Figma

Photography / Videography

Microsoft Office

Google Suite

ESSENTIAL STATS

- Street skater turned road runner 🛹👟
- Comfort meal = Spam, eggs, and rice 🍳🍚
- Total days of anime watched: 43 📺